



# ONLINE EDUCATION

## CAPABILITY STATEMENT

### About Us

**EDTECH EDU's** mission is to innovate and empower learners to enhance their academic and professional skills through state-of-the-art test preparation and comprehensive digital services.

As a woman-led, minority-owned, small-business, we emphasize compassion-based learning design and implementation, highlighting empathy and inclusivity in every project. Our approach ensures all learners feel supported and uplifted to achieve their goals. We specialize in strengthening individuals and organizations to thrive globally in a rapidly evolving digital learning landscape.

### Contact Us

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NAICS Codes

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### Industries We Serve

- ✓ Government & Public Sector
- ✓ Schools & Universities
- ✓ Nonprofit and NGOs
- ✓ Retail and Hospitality
- ✓ Healthcare & Medical Education
- ✓ Education and eLearning (Corporate)

*Make Your Mark Matter. Teach, Lead, Learn!*

### Our Capabilities



#### Diverse Adaptive Learning Architecture

We cater to all learning styles by incorporating solid visual designs, purposeful audio and video lessons, and sensory aids to enhance retention.



#### Next-Gen eLearning Design

We provide fun, interactive, and customizable experiences through cutting-edge online learning platforms, gamified test prep apps, and courses.



#### Inclusive Learning Solutions

We believe in designing with inclusivity at the forefront. Our Inclusive Learning Solutions service ensures that learners with varying needs and backgrounds are supported.



#### Microlearning for Professional Development

The service delivers targeted, short-form, high-yield content for adult learners. It is designed for quick consumption and retention for professionals or employee training.



#### Full Digital Design Services

By leveraging next-gen technology and design principles, we create interactive, user-friendly websites and digital content tailored to the needs of the government and organizations.