EDTECH EDU

Innovate. Empower. Level Up.

Capabilities Statement

Company Overview

EDTECH EDU LLC® is a minority- and woman-owned small business based in Eugene, Oregon. We design and develop online courses, professional training, and innovative test preparation for government agencies, healthcare organizations, nonprofits, and higher education institutions, as well as organizations that invest in workforce learning. Our mission is to help people build the academic and professional skills they need to reach their goals.

We approach every project with compassion and a commitment to diversity, equity, and inclusion. By designing for learners of all abilities, we create accessible learning experiences that honor different backgrounds, offer multiple ways to engage, and help people apply what they learn with confidence.

Key Differentiators

Founder-led from design through delivery

Clients work directly with Raven Meyers, a learning architect with more than 25 years of experience in instructional design/dev and educational technology.

Inclusive Learning Design for All Abilities

We design around the people who will use the training. We draw on examples that reflect their communities, make courses easy to navigate, and offer different ways to practice what they learn.

Experience making complex material teachable

Our work spans emergency response, global air traffic surveillance, university SAP and ERP curricula, oil & gas, and the first ever medical test prep gamification.

One point of accountability from script to SCORM

We combine training project management, instructional design, graphic design, multimedia, development, and course-level LMS testing.

Make Your Mark Matter

Core Capabilities

Inclusive and Accessible Learning Design

Specialize in diversity, equity, and inclusion in learning. Design for learners of all abilities with culturally responsive content, clear navigation, and multiple ways to engage. Support Section 508 testing and remediation to project criteria.

Innovative Instructional Design and eLearning

Modernize curricula and turn complex content into interactive courses through scenario-based learning, gamification, and multimedia. Develop scripts, storyboards, and assessments, then build in the authoring tool that fits the project.

Educational App, Web, and LMS Development

Design and develop educational apps, responsive websites, online academies, and learner portals. Build and configure learning platforms, organize course catalogs, and support the learner experience from enrollment through completion. Deliver and test SCORM packages to verify course launch and completion tracking, and provide Blackboard course support within assigned permissions.

Selected Past Performances

Constant Associates | Learning Architect/ID

Developed disaster relief and emergency response training & online courses for San Mateo County, California.

Aireon | Sr. Instructional Designer/Developer

Developed and modernized training for a global air traffic surveillance company.

Epistemy Press | Learning Architect/Sr. ID

Modernized and leveled up university-level SAP, HANA and ERP courses and continue to consult as needed.

Global OMS | Sr. Instructional Designer/Dev.

Designed and built an online academy for petroleum engineering recertification.

Key Personnel | Technical & Pricing Contact:
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